

## Why should I consider payroll deduction?

*“Payroll deduction allows you to make a BIG difference, a little bit at a time”*

- It provides the opportunity for employees to make a larger gift.
- It is easy. Once you sign up, there is no more paperwork to complete.
- United Way and your Company counts the total pledge amount in the total dollars raised figure.
- Gift may be tax deductible and the employee’s pay stubs will be proof of their charitable contribution.
- It is easy to monitor.
- It is a constant reminder to feel good about making an impact in the community.

*“Payroll deduction is the ability to make each of us a philanthropist”*



402 Edwards Street  
Shreveport, LA 71101  
(318) 677-2504  
[www.unitedwaynwla.org](http://www.unitedwaynwla.org)