

**WHAT DOES
IT MEAN TO**

LIVE UNITED[®]



**When we
reach out
a hand to
one, we
influence
the
condition
of all.**



of Northwest Louisiana
www.unitedwaynwla.org

Advancing The Common Good

United Way of Northwest Louisiana is creating opportunities for a better life for all by focusing on the **building blocks we all need to succeed: education, income, health and basic needs.**

If one building block is missing, then all four will tumble.



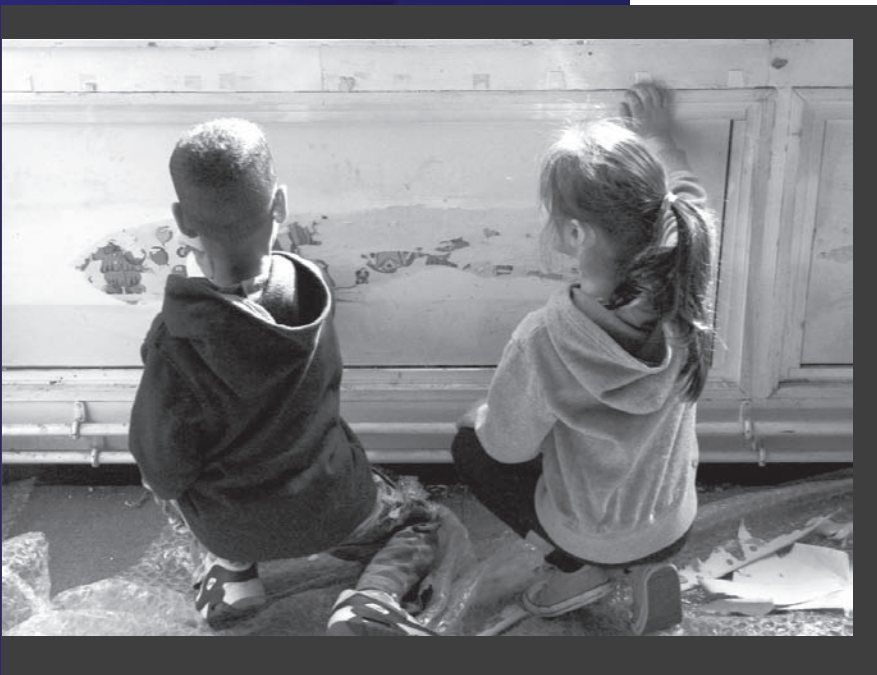
One person can't solve our community's tough issues alone.

That's why United Way recruits people and organizations that bring the passion, expertise and resources needed to get things done.

We invite you to be part of the CHANGE.

You can give. You can advocate. You can volunteer. **Together, UNITED, we CAN inspire hope and build a stronger community.**

That is what it means to LIVE UNITED



UNITED WAY of Northwest Louisiana

- * **Maximizes the impact of your gift** throughout northwest Louisiana.
- * **Offers payroll deduction** - providing you an easy and effective way to give.
- * Engages **local volunteers** to measure program results and make funding decisions.
- * **Requires financial accountability** of partner agencies to ensure your investment is making a difference.
- * Invests your gift in **proven health and human service programs**.
- * **Gives you confidence** that your gift is bringing hope to individuals and families who need it most.

United Way of Northwest Louisiana knows that **people like you really want to make a difference in our community.**

We are asking you to partner with us, to take action.

That is what it means to LIVE UNITED

Why Give To United Way?



EDUCATION

One third of ninth graders in Northwest Louisiana will not graduate from high school.

WITH YOUR HELP WE FUND PROGRAMS THAT WILL HELP OUR CHILDREN:

- * enter school ready to succeed;
- * read proficiently by the 4th grade;
- * make a successful transition to middle school;
- * graduate from high school on time; and
- * be ready for success in college, work and life.

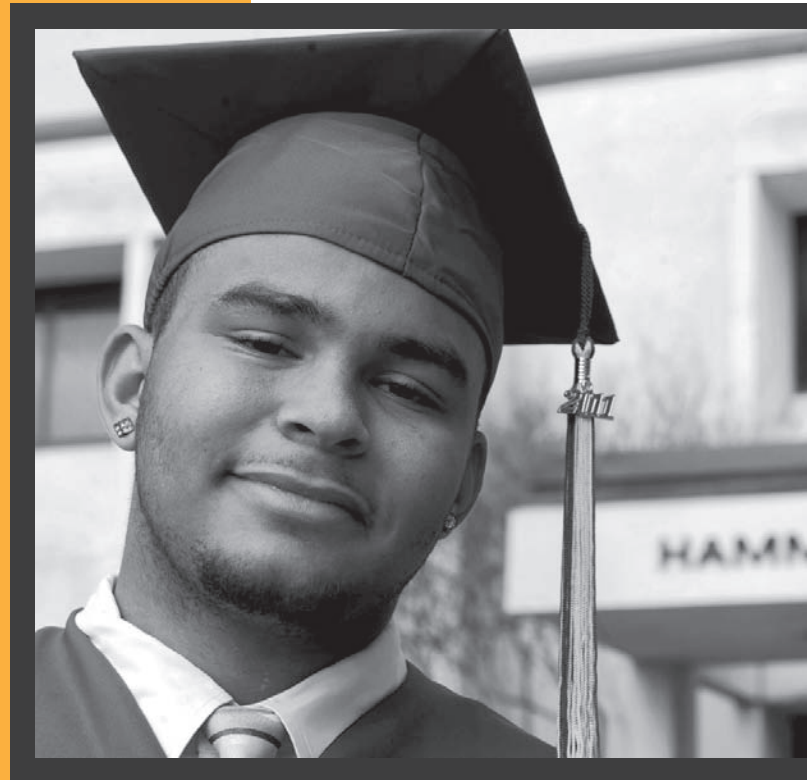
RESULT:
More youths graduate with skills for life, work, and continuing education.

The Literacy Partnership of NWLA, an initiative of United Way

The Mentoring Partnership of NWLA, an Initiative of United Way

Kids FIRST

Alliance for Education



I N C O M E E

Over 300,000 people in our region live in poverty: 10,000 or more are homeless.

WITH YOUR HELP WE FUND PROGRAMS THAT HELP FAMILIES:

- * **secure and sustain employment;**
- * **receive income support and subsidies;**
- * **manage their expenses;**
- * **learn to save money and build assets;**
- * **obtain affordable housing;**

RESULT: Families and individuals achieve financial stability and independence.

CERT-Consortium
for Education,
Research, and
Technology

Robinson Film
Center

NWLA Asset
Building
Coalition-
*Volunteer Income
Tax Assistance*



HEALTH

One in six people in our community have no health insurance.

WITH YOUR HELP WE FUND PROGRAMS THAT IMPROVE PEOPLE'S HEALTH BY PROVIDING:

- * a safe home and community;
- * healthy beginnings;
- * healthy eating and physical activities;
- * healthy lifestyles;
- * access to healthcare/mental health.

RESULT: Improved physical, mental, and emotional health of individuals.

Cross Sector Partners

City Government
Departments

Higher Education

Private Industry

LANO-Louisiana
Association for
Non-profit organizations

David Raines
Community Health
Centers

Martin Luther King
Community Health
Center

Mental Health Solutions
Fit for Life



B A S I C N E E D S

**WITH YOUR HELP WE
FUND PROGRAMS THAT
PROVIDE
OUR COMMUNITY WITH:**

- * food and shelter;
- * disaster relief;
- * shelter/counseling/life crisis;
- * medical needs during family crisis;
- * transportation;
- * ways to connect people with services;
- * help for seniors
- * help for victims of sexual assault and abuse crimes.

RESULT: All people in our community have emergency and crisis services available to them.



of Northwest Louisiana

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Funding Participating Partners

American Red Cross
Arc of Caddo Bossier
Bienville Council on Aging
Bossier Council on Aging
Boys & Girls Club of El Camino Real
Caddo Council on Aging
CenterPoint 211
Community Renewal International
CERT for Education
Council on Alcoholism and Drug Abuse
David Raines Community Health Centers
Food Bank of Northwest Louisiana
Forensic Nurse Examiners
Gingerbread House
Girl Scouts-Pines to the Gulf
Goodwill Industries
Hap House
Legal Services
Literacy Volunteers at Centenary College
Mental Health Solutions
Martin Luther King Health Center
Norwela Council- Boy Scouts of America
Northwest Louisiana Interfaith Pharmacy
Providence House
Pool of Siloam Medical Ministry
Shreveport-Bossier Rescue Mission
Salvation Army
The Center for Families
Volunteers of America
Webster Council on Aging
YMCA



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GIVE.

Every dollar counts! You can give online, write a check, or donate through payroll deduction. By giving a small amount each pay period, you can see it add up to a significant gift by year's end.

ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends.

VOLUNTEER.

Give an hour. Give a Saturday. Give your best. We all have special talents. Things we can do to help. And when we reach out a hand to one, we influence the condition of all.

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